COM 3305: Radio Broadcasting

The history and principles of commercial radio broadcasting: programming, research, sales, promotions, broadcast engineering and federal regulations. Hands-on-audio production experience with broadcast equipment focusing on the art of audio production and development of public affairs radio program to air on WXVU.

**Credits:** 3

**Prerequisites:**
COM 2200 or COM 2240 or COM 2280 or COM 2300 or COM 2340 or COM 2400 or COM 2440

**Program:** Communication