COM 3355: Media Effects

A service learning course that trains students on how to critically evaluate media content given its role in society and degree of compliance with prevailing media policies. The course culminates with a compilation of analysis results and the production of a research report to be disseminated to academics, advocacy groups, industry executives, and parents.

Credits: 3
Prerequisites:
COM 2200 or COM 2240 or COM 2280 or COM 2300 or COM 2340 or COM 2400 or COM 2440
Program: Communication